

Hurom

Slow Juicer



***"Hurom,
the world's No.1
slow juicer brand"***

Source Euromonitor International Limited;
Consumer Appliances 2018ed,
retail volume terms, all retail channels, 2017 data

A glass of juice that closely represents

Eat more fruits and vegetables !

Fruits and vegetables are rich in nutrients that are known to help prevent diseases and maintain your health, including various enzymes, vitamins, phytochemicals, minerals, and dietary fiber.

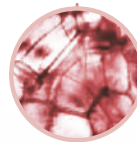
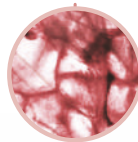


How to eat fruits and vegetables healthier

Fruits and vegetables are best consumed raw, as their enzymes and water-soluble vitamins are easily destroyed by the heat of cooking. Thus, these fruits and vegetables can be easily and conveniently enjoyed in large amounts as juices by using Hurom slow juicers.

Smart choice for your health, Hurom Slow Juicer

Hurom slow juicers create high-quality fruit and/or vegetable juices that are free of additives based on a method that minimizes oxygen and heat exposure, which effectively preserves the nutrients, colors, and aromas of the ingredients. This method results in a glass of juice that closely represents the wonders of nature.



represents the wonders of nature

Why Hurom Slow Juicer?

At Hurom, we are continuously brainstorming new ideas to minimize nutrition loss due to heat exposure and oxidation, preserve the freshness of ingredients, and help people discover the rich flavors of nature.

Our Slow Squeeze Technology is one of the results of these efforts.

Low-speed, low-temperature juicing method



Makes highly concentrated juice by pressing and squeezing ingredients with a slowly rotating auger rather than sharp blades



Designed to minimize nutrition loss by squeezing fruits and vegetables at high pressure and optimal rotational speed, our Slow Squeeze Technology is an advanced version of an existing squeezing method.





Basic series **HP Series**

A compact and practical model ideal
for first-time juicers

- Slow rotational speed of 43 rpm
- 350-milliliter chamber capacity
- Double-edged, high-strength auger
- Versatile juice cap for convenience
- Fine Strainer for separating solid materials from the juice
- Low-noise, low-vibration AC motor

The science of nutrient preservation

The double-edged auger of the 2nd generation Hurom slow juicer squeezes the ingredients equally on both sides to enhance extraction efficiency.



The fineness of the strainer determines the overall performance of the juicer

The fine strainer ensures the complete separation of liquids and solids in the juicer, allowing the user to produce pulp-free juices. Made of highly durable stainless steel and PEI plastic, the fine strainer has been designed to withstand the high pressures produced by the juicer's auger.

A spinning brush with two wings for a smooth mix

The two wings of the spinning brush more evenly blend the nutrition of various fruits and vegetables to make healthy mixed juice. They also gently sweep the outer wall of the strainer to smoothly extract juice and facilitate the discharge of extracted juice.



₹ 25,999

Color	Specifications
 Ferrari Red	Dimension 192(W) x 177(D) x 399(H) mm
 Ivory	Weight 6.4 kg
 Sandy Gold	Motor A/C, 900
 White	Power Consumption 150W
	Rated operating hour 30MIN
	Origin Korea
	Compatible Chamber 2G(350ml) P



Classic Series [New] H310A Series

A new model featuring a slim design that emphasizes the technological innovation inside.

- Slow rotational speed of 37~43 rpm
- Slimmer size, for wider kitchen space
- All-in-one multi-screw with more diversified extraction features
- Easy to assemble and disassemble
- 220- milliliter chamber capacity
- Slow squeezing technology
- Detachable power cable
- Convenient cleaning

Your own colors, your own edge

Personalized colors that stimulate one's senses trendy and diverse colors are applied to widen the selection to tailor to any kitchen space and preferences.



All-in-One Multi Screw

All-in-one with no replacement of parts! It is possible to juice from soft or hard fruits/vegetables to ice cream with one multi-screw combined with a filter and screw.

**The slimmer size,
A wider kitchen space**

More minimal and compact product size allows it to be freely placed anywhere in the kitchen. The process of preparation and juicing has been simplified, freeing up your kitchen space.



₹ 29,999

Color	Specifications	
 Charcoal	Weight	3.4 kg
 Lavender	Dimensions	17.2 x 16.0 x 39.5 cm
 Sky Blue	RPM	37-43rpm
 White	Voltage	230V-240V
	Frequency	50 hz-60 hz
	Power Consumption	100 W
	Cord Length	1.4 m



Classic series **H-AA Series**

A popular new model featuring a sleek design
that emphasizes the technological innovation inside.

- Slow rotational speed of 43 rpm
- 500-milliliter chamber capacity
- Double-edged, high-strength auger
- Adjustable Control Lever to accommodate different ingredients
- Versatile juice cap for convenience
- Four spinning brushes
- Two types of fine & coarse strainers
- Low-noise, low-vibration AC motor
- Easy assembly & disassembly

**A semi-transparent hopper
that shows you the ingredient insertion process**

You can see the process of adding ingredients. Since you can see the inside of the hopper at a glance, it's convenient to clean and maintain hygiene.



**An open outlet for convenient
discharge and cleaning**

An open outlet facilitates the discharge of residual debris inside the chamber. It helps extract juice better and clean the chamber more conveniently.

Homemade healthy desserts
(Optional component)

Easily make homemade, healthy desserts.
All natural, all by yourself.
No Sugar; No Additives



Color	Specifications	
 Black Gold	Dimension	223(W) x 180(D) x 407(H) mm
 Rose Gold	Weight	4.8 kg
 Ferrari Red	Motor	A/C, 900
 Dark Gray	Power Consumption	150W
	Rated operating hour	30MIN
	Orgin	Korea
	Compatible Chamber	2G, Alpha+



GOOD DESIGN

Good Design Award 2019
Gold Award winning Product



New Arrival

Easy series **H100 Series**

Like nothing we've ever made:
The new Hurom Slow Juicer

- Fast and thorough cleaning
- Amazingly convenient to use
- Slow rotational speed of 43 rpm
- 350-milliliter chamber capacity
- Double-edged, high-strength auger
- Easy-to-use lift lever
- Versatile juice cap for convenience
- Low-noise, low-vibration AC motor
- Easy use and meticulous design

Fast and thorough cleaning

The juicer’s strainers have been designed to prevent residue build-up and can therefore be cleaned simply by rinsing under running water. The absence of sharp blades makes the strainers not only convenient to clean but safe to handle as well.



Amazingly convenient to use

The new Hurom juicer is amazingly easy to assemble—all you have to do to get ready for juicing is fit the chamber into the groove in the base.

The even quieter Hurom H100

The new, low-noise design allows you to use the Hurom juicer at any time of day without worrying about being too loud.



₹ 35,999

Color

- Titanium Grey
- Deep Wine
- Black Pearl

Specifications

Dimension	293.3(W) x 210.9(L) x 462(H) mm
Weight	5.3kg
Motor	A/C, 900
Power Consumption	150W
Rated operating hour	30MIN
Orgin	Korea
Compatible Chamber	Inno-Chamber



New Arrival

Easy series H200 Series

All In One. Indulge in free space,
free hands, free time.

- Scrub-free Cleaning
- Self-Cutting Technology
- Self-Feeding Mega Hopper
- Slow Squeezing Technology (SST)
- 7-degree tilt to extract every drop
- Hurom's easy series dual strainer
- Hopper chute for continuous juicing
- Automatic cutting & inserting
- Fit more ingredients in

No need for cutting beforehand

With the mega hopper design, you can now juice whole fruits and vegetables without cutting them up into small pieces beforehand. We do the work for you, while you sit back and enjoy our Hurom juice.

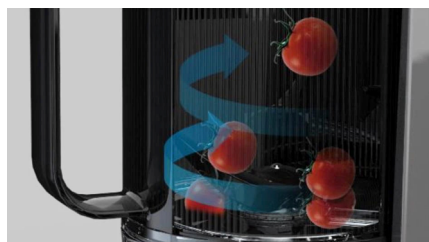


Fit more ingredients in

The wider, deeper Mega Hopper can easily handle bigger quantities, and sizes, of fruits and vegetables. It can even fit 3 whole apples with room for more!

Automatic cutting & inserting

Introducing the newly designed Trimming Wing, which cuts and pushes the ingredients in the Mega Hopper into the chamber. Save the work and let us do it for you.



₹ 39,999

Color

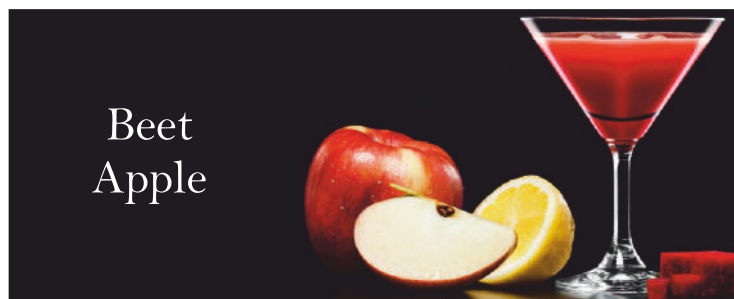
● Black Pearl

Specifications

Dimension	28.6 x 17.6 x 44.5 CM
Weight	6.5 Kgs
Power Consumption	200 Watts
Rated operating hour	Less than 30 minutes continuously
Origin	Korea

Recipes by Hurom

Our slow juicers are capable of making a wide variety of enjoyable juices, including additive-free juices, fun and unique "citrus-ades," meal-like juices made with beans and nuts, cleansing juices for various purposes, and natural fruit ice creams. They can also be used in preparing a variety of dishes involving fruit juices, such as desserts.



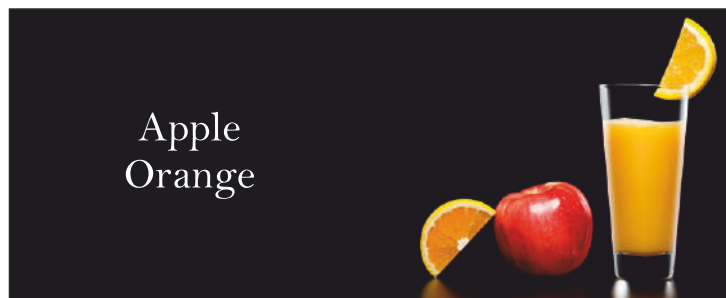
Beet Apple

Ingredient

Apple 300gm/Beet 20gm/Lemon 20gm

Order of juicing

1. Wash all the ingredients thoroughly, remove seeds from apple and cut into appropriate sizes.
2. Peel lemon and cut into appropriate sizes.
3. Put lever on "CLOSE" [●] Extract about half of the apple and then extract beet & lemon.
4. Insert the rest of the apple then place lever on "half-open" [◐] and allow pulp to be expelled.



Apple Orange

Ingredient

Orange 200g/ Apple 170gm

Order of Juicing

1. Peel the Orange and slice into appropriate sizes.
2. Remove the seeds from the apple, and slice into appropriate sizes.
3. Put lever on "CLOSE [●]" and juice the ingredients.
4. When two-thirds of your ingredients have been inserted, switch lever to HALF-OPEN [◐] to expel some of the pulp.

Wheatgrass pear



Ingredient

Pear 360g / Wheatgrass 25g

Order of juicing

1. Wash pear thoroughly and cut into appropriate sizes, with peel intact.
2. Wash wheatgrass thoroughly and cut into appropriate sizes.
3. Place lever on "CLOSE[●]" and extract about half of the pear then extract wheatgrass.
4. Insert the rest of the pear, place lever on "HALF-OPEN[●]" and allow pulp to be expelled.

Banana milkshake



Ingredient

Frozen banana 2ea/ Yogurt 1cup/ Frozen milk (Ice cube) 1cup

Order of juicing

1. Prepare the ice-cream strainer and open the juice cap.
2. Get a juice cup and place it under the juice outlet.
3. Prepare frozen banana, yogurt and frozen milk.
4. Take turns in inserting ingredients from number 3.

- Tip: 1. Add the amount of honey depending on your preference.
2. Cut your fruits into 3cm pieces and place them in a freezer for half a day.

**How to make
natural fruit
ice cream
by Hurom**

Use the ice cream strainer to make 100 percent natural ice cream using frozen mangoes, strawberries, bananas, or any other fruits.



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retail volume terms, all retail channels, 2017 data

Delivering benefits, Hurom

Hurom's corporate philosophy is to "deliver benefits to the people" through continuous research and development since 1974.

We will become a global healthn appliance company to lead the "healthy and happy life" for the people of the world.

Studying health, Hurom

Hurom seeks a healthier way to live by studying not only products but also nutrition, and lifestyle at the Hurom Bio Food Research Center.

We verify the nutritional excellence and safety of the Hurom juice by studying the sensuousness and effectiveness of a variety of juices by examining each vegetable and fruit and mixing them together.

We develop a variety of recipes, examine nutritional values in holistic view, and study consumers' lifestyle.





HUROM

1-800-833-7521, 011-4980-8945

sales@huromindia.com, servicelp@sungroup.net

www.hurom.co.in

www.globalhurom.com



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/ huromin

Hurom (Luxury Personified LLP)

2/5 West patel Nagar, Opp: Metro Pillar No. 194 New Delhi - 110008